

South Orange County Lunch and Learn Series

The Science and Art of Effective Communication

David G. Rohlander

Chairman, The CEO's Forum

Wednesday, April 6, 2011

11:30 a.m. - 1:15 p.m.

USC Orange County Center

2300 Michelson Drive
Irvine, CA 90212

Lunch included

\$12 for SOC Alumni Club members

\$15 non-members

You will learn how to:

- Read people like a book
- Be authentic and charming
- Artfully say "NO" and make them smile
- Discover your client's goals and fears
- Master and overcome stressful situations with ease

David G. Rohlander is a professional speaker and executive coach who's passionate about helping CEOs and organizations maximize their potential. Over the years, his clients have included Ernst & Young, Century 21, Transamerica, British Aerospace, Firestone, Coors, Honeywell, Nestle, FBI and Xerox. A former USAF combat fighter pilot, Rohlander has served as the founder and CEO of two companies and taught at six universities in the southwestern United States.



To register, please visit
<http://www.soctrojans.com>



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South Orange County