

USC Ice Hockey & the PAC-8 Hockey Conference



invite the
**USC Alumni Club
of South Orange County**
to the
2010 PAC-8 Conference Tournament
hosted by USC

February 19-20
The Rinks – Anaheim Ice
300 West Lincoln Boulevard (east of Harbor)
Anaheim, CA 92805

A special group package is available if your club purchases 10 or more All-Tournament Passes, and entitles you to the following privileges:

- Admission to ALL games during the tournament (that's 7 games in all);
- Preferred seating for games that USC is playing in;
- A welcome announcement message during the 1st period of the game;
- Recognition in the Tournament Program and other media.*
- Commemorative All-Tournament pass for your members to keep.*
- All-Tournament Passes cost \$30 per person.

**For commemorative passes and mentions in the Tournament Program, purchases must be made before February 4th.*

Please contact:

Johnny Nguyen – USC '99 (BA), '02 (JD)
Director, 2010 PAC-8 Conference Tournament
(714) 654-6080 – pac8tournament@gmail.com
Follow us on Facebook and Twitter!

Thank you for your support, and Fight On!



Host Site of the 2010 PAC-8 Tournament



Official Hotel of the 2010 PAC-8 Tournament



Sponsorship Opportunities

are still available at the 2010 PAC-8 Hockey Conference Tournament

Hosted by USC Ice Hockey

Your company's ad, logo or information can be displayed to hundreds of hockey fans in a variety of ways, including but not limited to:

- In the Official Tournament Program.
- On Tournament website and other digital media.
- During in-game announcements.
- At rink-side tables for exhibitions and presentations.
- On banners at the rink during the games.

Various levels of sponsorship packages are available:

Sponsorship Packages	Basic	Cardinal	Gold	VIP
Space in Program Included	Quarter page, Black/white	Quarter Page, Black/white	Half Page, Black/white	Full Page, Color, inside cover
Logo on Website	Yes	Yes	Yes	Yes
In-game announcements	–	1	2	3
All-Tourney ticket to the games	–	1	2	2
Rink-side table (unstaffed)	–	–	Saturday only	Both days
Banner , 3' x 8'	–	–	–	Yes
Cost	\$70 (an \$80 value)	\$110 (a \$130 value)	\$215 (a \$250 value)	\$450 (a \$535 value)

- A la carte:
- Tournament Program: see included pricing schedule.
 - Logo on Tournament Website: \$30
 - In-game announcements: \$20 per announcement
 - Rink-side exhibitor table (unstaffed): \$30 Friday (all-day); \$45 Saturday (all-day); \$60 both days
 - Banner, 3' x 8' color: \$200

For further information or to pledge your support, please contact:

Johnny Nguyen, Director
2010 PAC-8 Conference Tournament
(714) 654-6080 – pac8tournament@gmail.com

About the Tournament:

- Hosted by the University of Southern California Ice Hockey Team and the PAC-8 Conference.
- February 19-20, 2010
- Located at The Rinks – Anaheim Ice (300 W. Lincoln Blvd. in Anaheim, CA)
- This year's qualifying teams include Arizona State University, University of California, University of California – Los Angeles, University of Oregon, University of Southern California, and University of Washington.

NOTE: USC and the PAC-8 reserve the right to refuse or reject any advertisement for any reason.

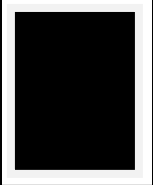
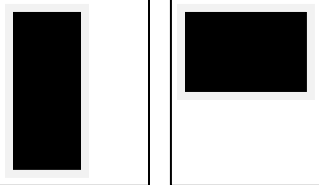
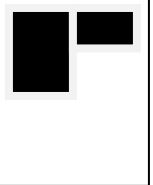


Space is still available in the Official 2010 PAC-8 Hockey Tournament Program!

About the Tournament Program:

- Contains information about the tournament and player rosters for the six qualifying teams.
- Full color covers with black and white page inserts.
- Dimensions: 4.25" x 5.5"
- Designed to be a souvenir and keepsake for family, friends and fans.
- Initial circulation of approximately 500 copies, to be sold to hockey fans in attendance, most of whom will be from the local Los Angeles and Orange County areas.

Pricing schedule is as follows:

Full Page* (5.25" x 4")	Half Page (5.25" x 2" or 2.5" x 4")	Quarter/Eighth* Page (2.5" x 2" or 1" x 2")
		
Black/white = \$100 Full color, inside cover = \$125 Full color, back cover = \$150 Two-page ad space also available	Black/white = \$75	Quarter page, black/white = \$50 Eighth page, black/white = \$35

Payment in full must be received by February 4, 2010.

**Non-complex graphic design services are complimentary for full-page and eighth-page ads, and are available for an additional nominal fee for other sizes. Please inquire.*

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