

MEMORANDUM

To: Members of the USC Trojan Family

From: C. L. Max Nikias, President-elect



Date: July 20, 2010

Subject: USC Athletic Department

Office of the Provost

C. L. Max Nikias
Executive Vice President
and Provost

Malcolm R. Currie Chair
in Technology and
the Humanities

After assuming the presidency on August 3, 2010, I will announce a number of changes and new appointments intended to optimize university-wide academic and administrative operations. I would like to first share news regarding changes within the structure of our intercollegiate student-athlete program.

Since USC's earliest days, the student-athlete experience has served as the glue that binds our worldwide, multi-generational Trojan Family. Indeed, the Trojan athletic heritage symbolizes the very energy, optimism, and determination that have fueled this university's historic academic progress in recent decades. We are determined to strengthen this athletic heritage. USC, which experiences both the opportunities and challenges involved with a high-profile athletics program at a global hub, will seek to excel in the coming years in a manner that is consistent with the highest values of the academy.

After **Mike Garrett's** 17 years of valued service as director of athletics, and as a new administration prepares to take office on August 3, 2010, the opportunity has arisen to bring new leadership to the athletic department. I thank Mr. Garrett, USC's first Heisman Trophy winner and a tireless advocate of USC athletics, for his work on behalf of our Trojan Family.

I am very pleased to announce that **Patrick C. Haden** has accepted my offer to become USC's next athletic director, effective August 3. In order to assume his new responsibilities, Mr. Haden has resigned from his post as a member of the USC Board of Trustees, which he joined in 1991, and will report directly to me.

Mr. Haden is a Rhodes Scholar, an acclaimed civic and business leader and a national media figure. He graduated *magna cum laude* and Phi Beta Kappa from USC and was a two-time Academic All-American in football. While many around the country are aware of his prominent role as quarterback and team leader during one of USC's golden eras of athletic achievement, he has played an equally significant leadership role during the university's greatest era of academic growth. As the longtime chairman of the Trustees' Academic Affairs and Student Affairs committees, Mr. Haden was a key adviser to two USC provosts, working closely with them on all aspects of the university's teaching and research mission. For more

